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CrowdSavings.com, New Deal-of-the-Day Website, Launches in Cleveland

Cleveland, Ohio -- (May 13, 2011) – Cleveland’s bargain-hunting consumers have a new local deal-of-the-day website launching today, CrowdSavings.com (<http://www.crowdsavings.com>). The introductory deal is \$1 for a 12-inch cheese pizza from any of Rascal House Pizza’s five locations.

“Their (Rascal House Pizza) downtown location is the perfect place to gather and eat before an Indians game,” states Colleen Bement with CrowdSavings.com Cleveland.

“I am really excited about the deals we are bringing to Cleveland for the consumers. As well as the exposure we are bringing to local businesses and the resources to see all the new customers they are gaining. It's a win-win,” Bement added.

Offering deep discounts 50 percent to 90 percent off retail prices, CrowdSavings.com features deals from restaurants, spas, salons, theaters, museums, local events and festivals, boutiques, home and automotive services, and children's and recreational activities. The company leverages the power of social media like Twitter and Facebook to encourage viral sharing of its daily deals.

There are other daily deal sites out there, but CrowdSavings.com offers a number of advantages to consumers. For instance there are no minimum number of purchases for the deal to be valid; and unlike many of its competitors CrowdSavings’ deals are not oversold, meaning purchasers do not have to wait months before they can redeem their coupons. Additionally, CrowdSavings.com prides itself on its extremely user-friendly website and its exceptional customer service.

For the merchants, Crowdsavings.com offers the opportunity to be presented to thousands of targeted potential customers for a 24-hour period with no upfront cost or risk involved; a highly efficient and cost effective form of advertising. This pay-for-performance model works well for small businesses that often can’t afford outside marketing assistance. Complete with an

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easily accessible dashboard offering exceptional client analytics and a local sales contact, CrowdSavings.com allows merchants to calculate traffic and profitability on a real-time basis, taking the guesswork out of their marketing investment.

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About CrowdSavings.com

Based in Tampa, Fla., CrowdSavings.com offers deeply discounted daily deals to consumers and unique marketing tools for local merchants by leveraging the viral nature of its social buying platform. With active markets in Tampa, Denver, Las Vegas, San Francisco, Austin, Atlanta and New York's Tri-State area, CrowdSavings.com plans for continued expansion into 20+ markets by the end of 2011.